

Under the spotlights of ECI News cover

The ECI cover is yours, along with a 2 pages technical article.
Your communication reaches ECI's 20,000 qualified subscribers.



This offer is including

1. The ECI News cover. The artwork of your products gives a "corporate" image of your company.
2. A 2-page illustrated technical article at the beginning of the magazine. Image of the cover at the top of the article

In ECI News digital media

- the cover image appears on the home page of the ECI website
- the title of the article published in a daily newsletter, redirects the readers to the online article on the ECI website

For your direct marketing action

- We provide you with a file including your ECI News cover and the two pages of your article



Documents to be provided for the cover

1. Non-commercial photo for the cover design that we create in-house.
 - The top 25% of the illustration must be dark and without complex motifs, so that the ECI News header and logo can be inserted.
 - The photo must be A4 size, 300 dpi resolution
 - No titles, logos or slogans are allowed on the cover, except those that normally appear on the products presented.
2. Documents to be provided for the technical article
 - The Word text of **900 to 1500** words, subject to editorial approval/editing.
 - 2 to 5 illustrations in separate JPEG files.

Note: Illustrations are typically feature performance charts, or test bench images, manufacturing processes or finished product

Cost : 7000€

Technical costs are included for the cover design and the layout of the article

To order and get more information, please contact your local ECI News representative