

**Boost your digital direct marketing!
Two ECI News Sponsored newsletter offers**



Sponsored newsletter

With the newsletter, you present your company, your products and your services to the 5500 qualified subscribers to the ECI newsletter: engineers, technicians, electronic system designers, business leaders.

Direct links generate traffic to your website

Offer 1. Full sponsored newsletter includes:

- Presentation of 1 to 10 products or services.
- One "leaderboard" banner
- One "rectangle" banner
- Direct links to your website on the products and banners
- 2 possible presentations: horizontal or vertical

Offer 2. Space in daily newsletter includes

- Company logo
- Presentation of 3 products or services
- Direct links to your website on the products and the logo
- One Leaderboard banner reinforces your visibility

Rate : Sponosired ECI newsletter : 2000 €.
Space in the daily ECI newsletter : 1200 €.

Material to be provided for:

Offer 1. Sponsored ECI News newsletter :

- Two possible layouts: horizontal (1 column) - vertical (2 columns)

Material to be provided :

- Word documents of the different texts to be published (1)
- Company logo -337x120px + URL (2)
- Subtitle of the newsletter.
- Images: horizontal format - 307x219 px - (3) vertical format - 132x97px .
- Leader board (not mandatory) 728x90 px.
- Subject of the email and email addresses for sending the test

offer 2. space in an ECI News daily newsletter

Material to be provided :

- Points (1) (2) and (3) above
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For more information and order, please contact your local ECI News representative